## Ryan Jakubowski

Graphic Designer | Photographer | Visual Storyteller

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### **Professional Summary**

Creative and detail-oriented visual content producer with over 20 years of professional photography, graphic design, and journalism experience. Passionate about storytelling through images, video, and design. Adept in Adobe Creative Suite, photography instruction, and content development for web and print. Published and awarded visual artist seeking a role in visual media, news photography, or content creation.

#### Skills

- Photography (Events, Editorial, Drone, 360 Tours, Post-Processing)
- Adobe Creative Suite (Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro, Audition)
- Web & Digital Design (WIX, WordPress, Shopify, SEO)
- Graphic Design (Logos, Flyers, Ads, Brochures, Templates)
- Journalism (Writing, Interviewing, Podcasting, Publishing)
- Technical: SharePoint, Client Management, IT Troubleshooting

### **Professional Experience**

Photographer / Instructor - J&C Photography | Royal Oak, MI | 2009 - Present

- Captured and edited 100s of shoots, delivered galleries, managed client relations.
- Created 360-degree tours and drone photos for businesses and city clients.
- Published in magazines, Detroit Free Press, Voyage Michigan, and viral features (65k+ reach).
- Taught photography classes, led workshops, developed online courses.
- Designed marketing materials, managed online presence, and led group communities.

Graphic Designer / Web Designer - C-Net Systems | Shelby Twp, MI | Jan 2022 - Jul 2025

- Designed logos, websites, and print materials for a range of industries.
- Led SharePoint design and documentation, trained clients on web and design tools.
- Received strong client feedback and managed IT/design support across locations.

Journalist / Instructor - MichiganScapes | Royal Oak, MI | 2020 - Mar 2025

- Wrote feature stories on cities, hidden gems, events, tutorials, and more.
- Produced and hosted weekly podcast series on photography and exploration.

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- Led a creative community and instructed students across in-person and online platforms.

### **Education & Certifications**

- B.S., Eastern Michigan University (2005-2009)
- Photography & Graphic Design Schoolcraft College (2011-2013)
- Member: PPA & PPM | Pursuing PPA Certification | Part 107 Drone License (in progress)

### **Portfolio & Tools**

Portfolio: www.jcphotography-mi.com | MichiganScapes.com

Social: @jcphoto\_mi | @michiganscapes | YouTube: @jcphotography\_mi

Equipment: Nikon Z7, DJI Mini 3 Pro, GoPro Hero 11, Insta360, Godox Flash, Adobe CC, Topaz Suite,

MacBook Pro M1